

2026 CEL Annual Convention

November 19 –22, 2025 | Philadelphia, PA

SPONSORSHIP OPPORTUNITIES

The Conference on English Leadership (CEL) **welcomes all those concerned with English language arts and literacy leadership**. Since 1970, CEL has assisted language arts leaders in sharing mutual problems and insights, exchanging resources, seeking the advice of successful leaders, and investigating issues of greatest concern to leaders.

CEL members include English language arts and literacy leaders at all levels: classroom teachers, department heads, language arts coordinators, supervisors, consultants, resource teachers, principals, directors of instruction, college and university English educators, affiliate leaders and other exercising formal or informal leadership in their schools, districts, or states, and state-level coordinators.

A constituent group of the National Council of Teachers of English, CEL crafts an Annual Convention that features nationally renowned keynote speakers and engaging breakout sessions. Leaders presenting these sessions are department chairs, literacy coaches, State Department education consultants, curriculum coordinators, building administrators, college professors, and early career and veteran teachers. By sponsoring one of the events listed below, you can build relationships with literacy leaders with purchasing power.

The CEL Annual Convention is held in connection with the National Council of Teachers of English (NCTE) Annual Convention. Learn more at www.convention.ncte.org and <https://convention.ncte.org/exhibitors-and-sponsors> . View the CEL sponsorship opportunities below.

Gold Level - Two available at \$5,000 each:

Reach: 130-160 CEL Convention Attendees

Audience: Department chairs, literacy coaches, curriculum coordinators, and other administrators

Opportunities:

- CEL Opening Remarks Coffee and Pastries - Monday, November 25 and Tuesday, November 26
- CEL Luncheon - Monday, November 25

Recognition:

- Pre- and post-access for one-time use to CEL Convention attendees' contact information
- A two-minute welcome during the hosted session
- Slide with sponsors' logo in the walk-in slides
- Sign with the sponsor logo and company name near the coffee and pastries
- Two complimentary CEL Convention registrations/scholarships
- Company logo and link on the Convention web page
- Option to have a tabletop exhibit in the CEL meeting space

Silver Level - Two available at \$3,500 each

Reach: 130-160 CEL Convention Attendees

Audience: Department chairs, literacy coaches, curriculum coordinators, and other administrators

Opportunities:

- CEL Welcome and Opening remarks refreshment (coffee or hot chocolate) – Sunday, November 24
- CEL Social Hour – Tuesday, November 26

These socials are important to CEL as we strive to create a warm and supportive atmosphere for its leaders. Each evening during the Convention, CEL celebrates the contributions and accomplishments of its members.

Recognition:

- Pre- and post-access for one-time use to CEL Convention attendees' contact information
- A two-minute welcome during the hosted session
- Sign with the sponsor logo and company name at the social location
- Two complimentary CEL Convention registrations/scholarships
- Company logo and link on Convention website

CEL Speaker Travel Sponsor--Two available at \$1,500

This sponsor will cover the expenses of a CEL Annual Convention Speaker. CEL draws its keynote and meal speakers from nationally recognized authorities on literacy education.

Recognition:

- 1 complimentary CEL Convention registration/scholarship
- Recognition onsite during the event
- Company logo and link on Convention website
- Opportunity to provide brochures or take-away items for handout at the CEL registration table.

CEL Tabletop Exhibitor - \$1,000

This opportunity will allow for exhibitors to network and interact with CEL Convention attendees to highlight their latest products and/or services.

Recognition:

- 1 complimentary CEL Convention registration/scholarship
- 1 display table in the CEL Convention meeting space
- Recognition in the CEL website as a CEL Exhibitor