

NCTE Annual Convention Media Registration Policy

Persons requesting media registration must fall under one of the following media guidelines. Requesters must be currently employed by a news publication or organization and provide a letter of assignment on company letterhead.

Media Guidelines:

- **Business and Trade Publications/News Wire Services**
Reporters and editors from magazines, newspapers, and trade publications. Contributing editors and reporters must verify they have been retained to cover the NCTE Annual Convention by presenting a letter of assignment.
- **Television and Radio**
Broadcast reporters and producers from news organizations must provide a business card and a letter of assignment.
- **Freelance Writers**
Freelance writers must verify they have been retained to cover the NCTE Annual Convention by presenting a letter of assignment.
- **Online Publications**
Reporters from online publications must provide a business card and a letter of assignment. The website must contain editorial content and cover literacy issues. Personal webpages and blogs will not be accepted.

To apply for a media badge please reach out to media@ncte.org and answer the following questions:

- What is the medium you would be considered press for (i.e., newspaper, magazine, website, blog)? Please provide the relevant website address.
- What is your circulation or readership?
- Provide your letter of assignment or image of your business card if applicable given the above criteria.
- How does your organization support literacy education?
- What do you plan to cover while onsite at NCTE?